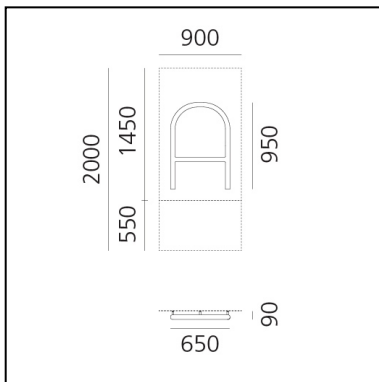
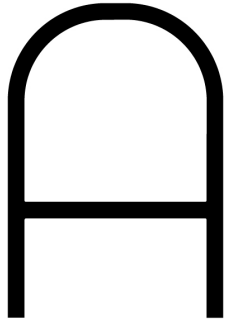


Alphabet of Light - Uppercase - Letter A

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **36W**
- Delivered lumen output: **3060lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **85.01lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter A 1211A00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

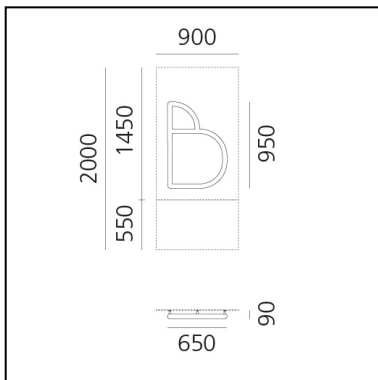
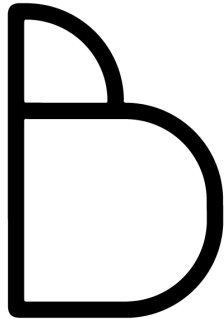
- Product Code: **1201A00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter B

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **38W**
- Delivered lumen output: **3240lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **85.27lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter B 1211B00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

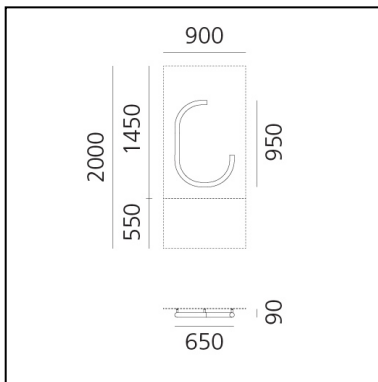
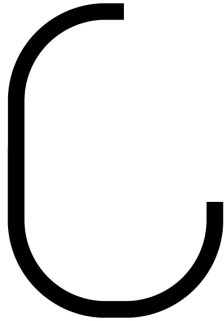
- Product Code: **1201B00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter C

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **22W**
- Delivered lumen output: **1962lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **89.19lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter C 1211C00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

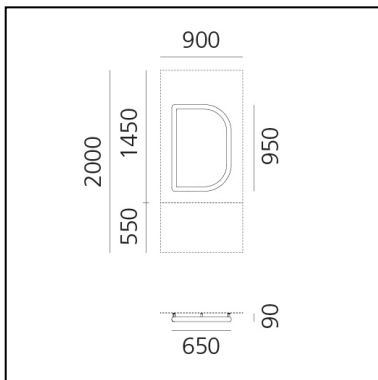
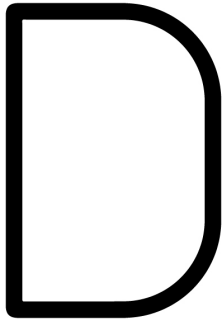
- Product Code: **1201C00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter D

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **36W**
- Delivered lumen output: **3024lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **84.01lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter D 1211D00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

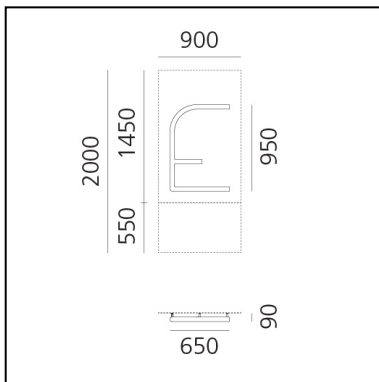
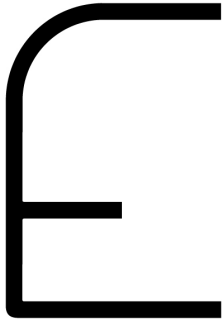
- Product Code: **1201D00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter E

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **30W**
- Delivered lumen output: **2538lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **84.61lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter E 1211E00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

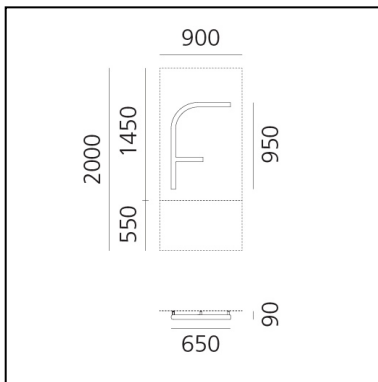
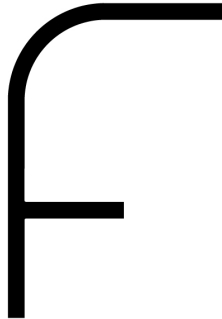
- Product Code: **1201E00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter F

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **22W**
- Delivered lumen output: **1890lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **85.92lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter F 1211F00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

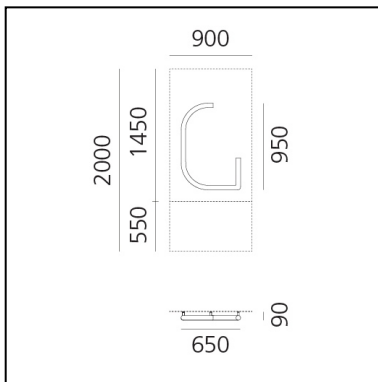
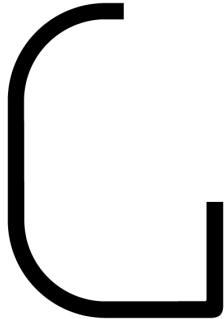
- Product Code: **1201F00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter G

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **24W**
- Delivered lumen output: **2079lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **86.63lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter G 1211G00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

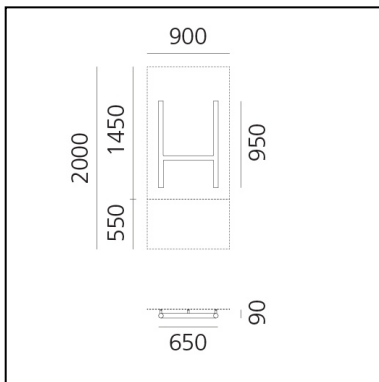
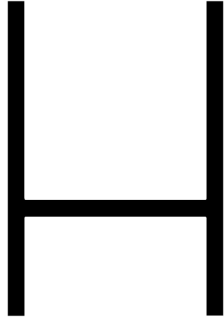
- Product Code: **1201G00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter H

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **32W**
- Delivered lumen output: **2664lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **83.26lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter H 1211H00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

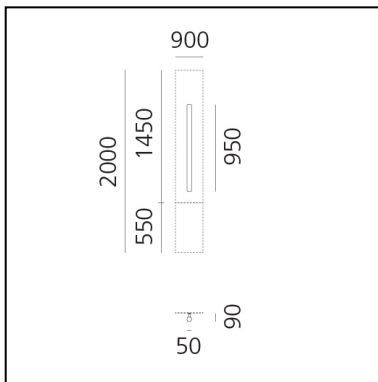
- Product Code: **1201H00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter I

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **12W**
- Delivered lumen output: **1008lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **84.00lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter I 1211100A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

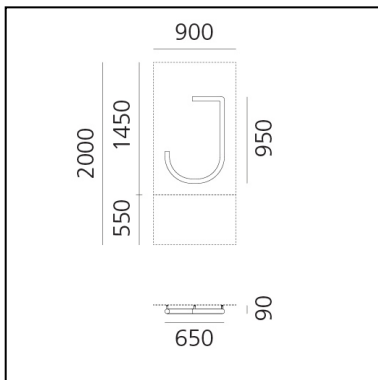
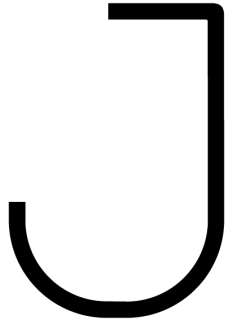
- Product Code: **1201100A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **50 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter J

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **24W**
- Delivered lumen output: **2079lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **86.63lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter J 1211J00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

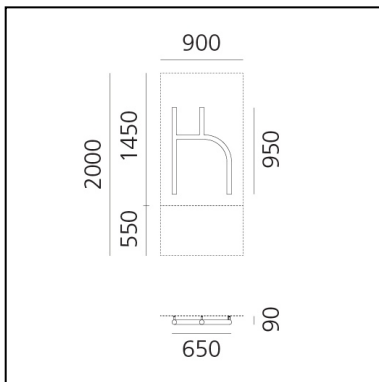
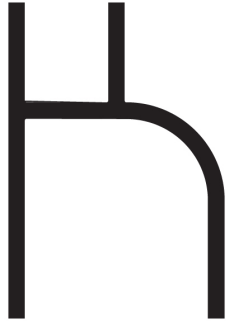
- Product Code: **1201J00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter K

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **30W**
- Delivered lumen output: **2556lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **85.21lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter K 1211K00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

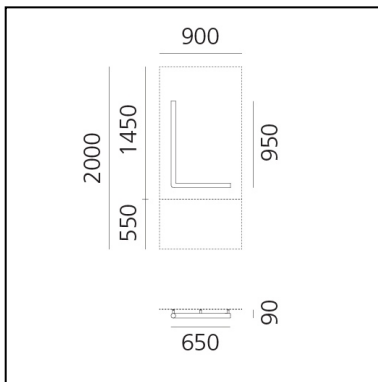
- Product Code: **1201K00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter L

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **20W**
- Delivered lumen output: **1656lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **82.81lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter L 1211L00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

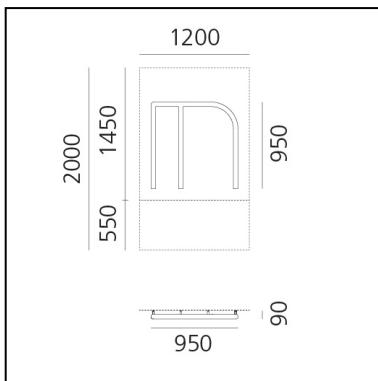
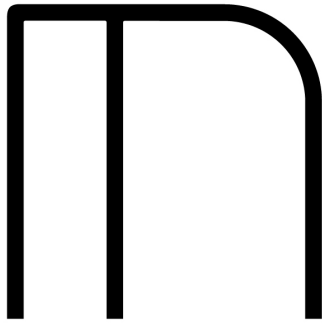
- Product Code: **1201L00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter M

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **46W**
- Delivered lumen output: **3834lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **83.35lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter M 1211M00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

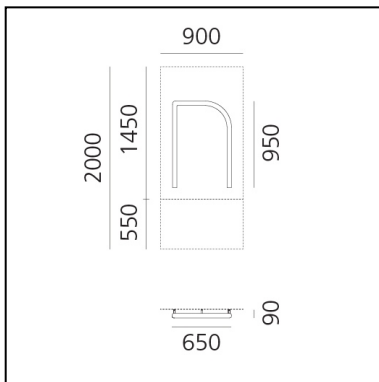
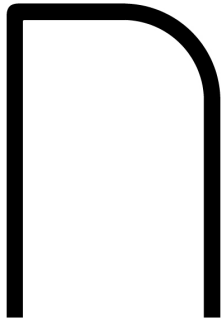
- Product Code: **1201M00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **950 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter N

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **30W**
- Delivered lumen output: **2520lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **84.01lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter N 1211N00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

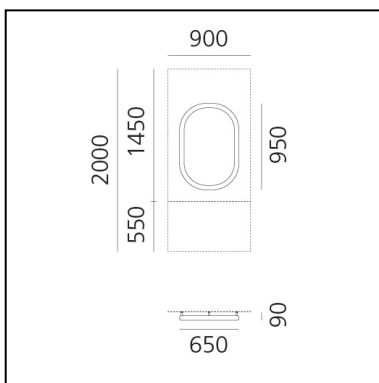
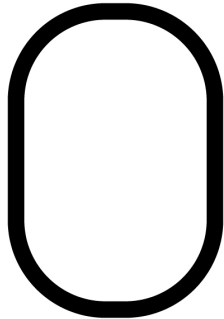
- Product Code: **1201N00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter O

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **32W**
- Delivered lumen output: **2808lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **87.76lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter O 1211000A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

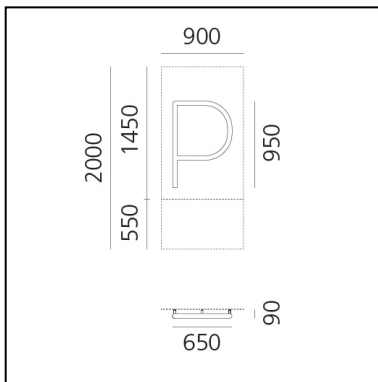
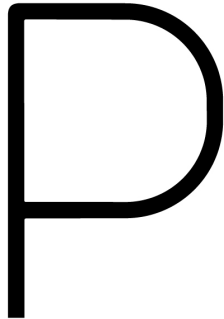
- Product Code: **1201000A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter P

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **32W**
- Delivered lumen output: **2718lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **84.94lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter P 1211P00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

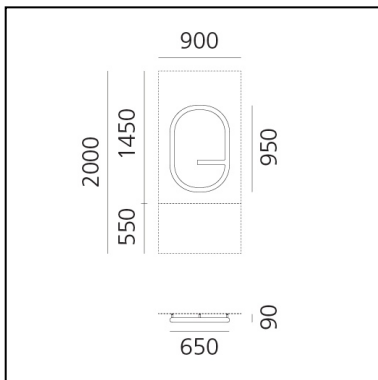
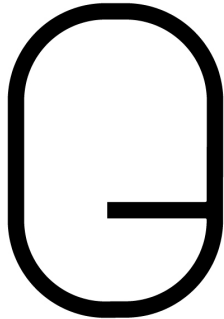
- Product Code: **1201P00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter Q

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **36W**
- Delivered lumen output: **3150lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **87.51lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter Q 1211Q00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

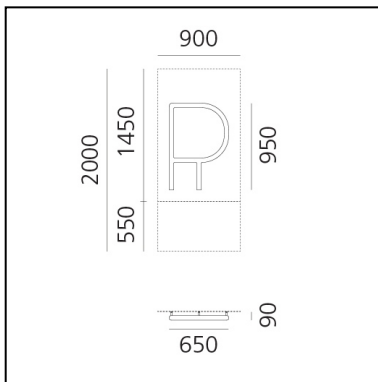
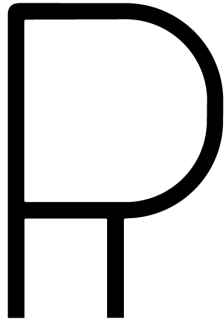
- Product Code: **1201Q00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter R

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **36W**
- Delivered lumen output: **3060lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **85.01lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter R 1211R00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

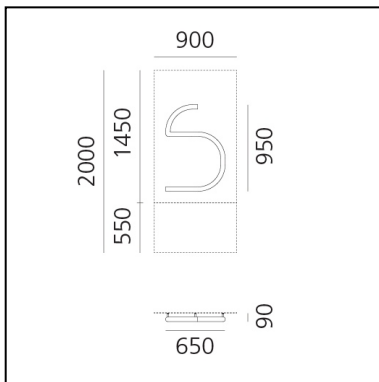
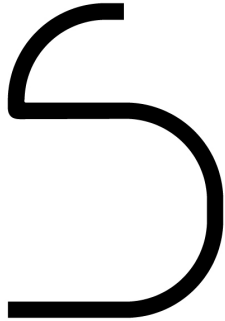
- Product Code: **1201R00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter S

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **26W**
- Delivered lumen output: **2295lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **88.28lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter S 1211S00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

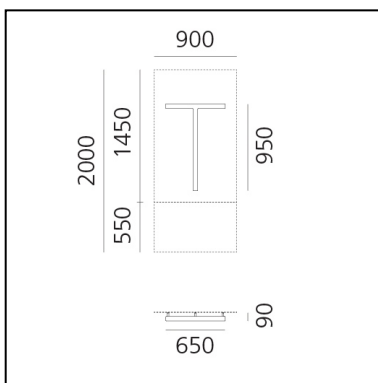
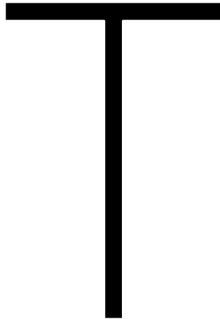
- Product Code: **1201S00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter T

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **20W**
- Delivered lumen output: **1674lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **83.71lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter T 1211T00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

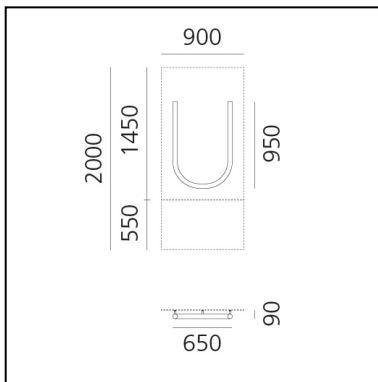
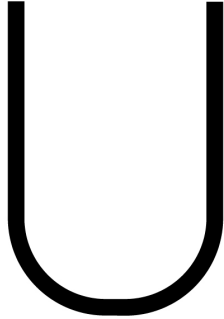
- Product Code: **1201T00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter U

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **28W**
- Delivered lumen output: **2412lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **86.15lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter U 1211U00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

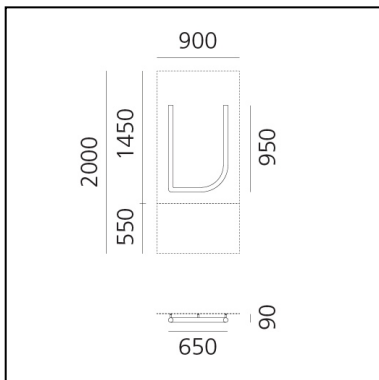
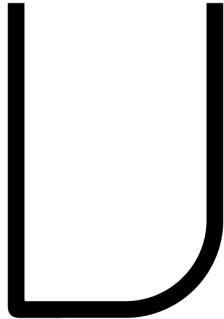
- Product Code: **1201U00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter V

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **30W**
- Delivered lumen output: **2520lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **84.01lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter V 1211V00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

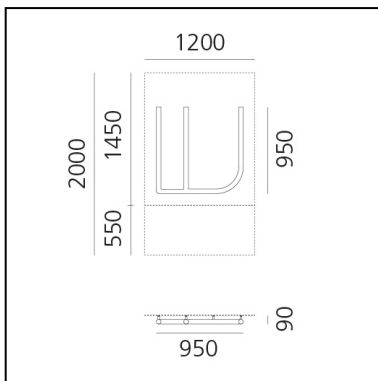
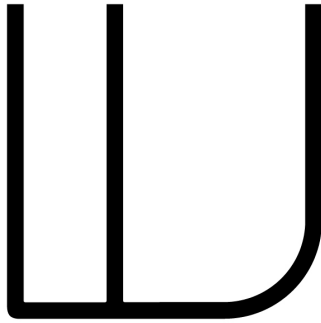
- Product Code: **1201V00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter W

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **46W**
- Delivered lumen output: **3834lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **83.35lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support Letter
W 1211W00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

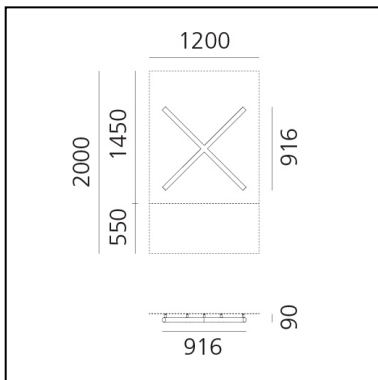
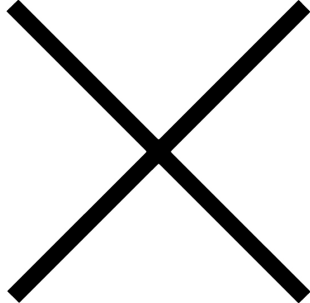
- Product Code: **1201W00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **950 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter X

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **32W**
- Delivered lumen output: **2664lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **83.26lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter X 1211X00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

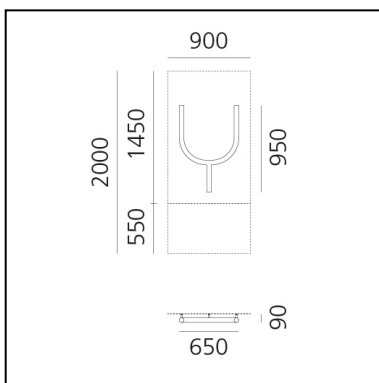
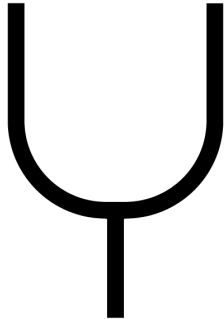
- Product Code: **1201X00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **900 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter Y

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **24W**
- Delivered lumen output: **2106lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **87.76lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter Y 1211Y00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

FEATURES

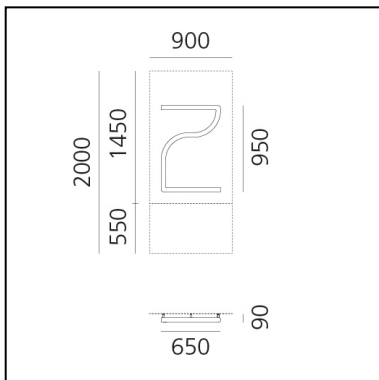
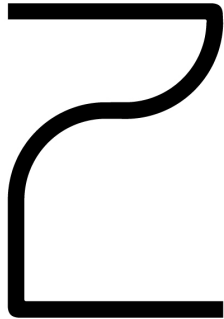
- Product Code: **1201Y00A**
- Colour: **White**
- Installation: **Wall**
- Material: **Aluminum support, frosted technopolymer diffuser element.**
- Series: **Design Collection**
- Environment: **Indoor**
- Emission: **Direct/indirect**
- design by: **BIG - Bjarke Ingels Group**

DIMENSIONS

- Length: **650 mm**
- Height: **950 mm**

Alphabet of Light - Uppercase - Letter Z

BIG - Bjarke Ingels Group



LUMINAIRE

- Watt: **32W**
- Delivered lumen output: **2736lm**
- CCT: **3000K**
- Efficiency: **88%**
- Efficacy: **85.51lm/W**
- CRI: **80**

Accessories

NO
IMAGE
AVAILABLE

Alphabet of Light -
Uppercase - Support
Letter Z 1211Z00A

DESCRIPTION

Alphabet of light is a language based on light intended to convey freedom, an elementary principle generating an open system. BIG starts from an abacus of essential geometries to design a new font that translates into light, an alphabet used to write and to express one's thoughts, a tool to give shape to spaces. It allows to design light in space with words, as well as with graphic signs. Two linear elements of different lengths and two round ones are combined with a system of letters, numbers, and symbols. The round elements, available in two diameters, can be separated into modules to join the linear elements together according to different angles, thus designing everchanging geometries. These simple base modules, with specific geometric proportions, can be combined with each other to create countless basic or more complex, linear or curved structures of light, thus producing suspension appliances matching with architectures or space functions. The idea of BIG joins the optoelectronic competence of Artemide to define an innovative construction principle and provide continuous and comfortable lighting. While it has a minimal presence, it encloses groundbreaking patented optoelectronic and mechanical innovation.

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